



# FACTSHEET

1101 Technology Drive  
Ann Arbor, Michigan 48108

734.827.5400  
[www.affiniagroup.com](http://www.affiniagroup.com)

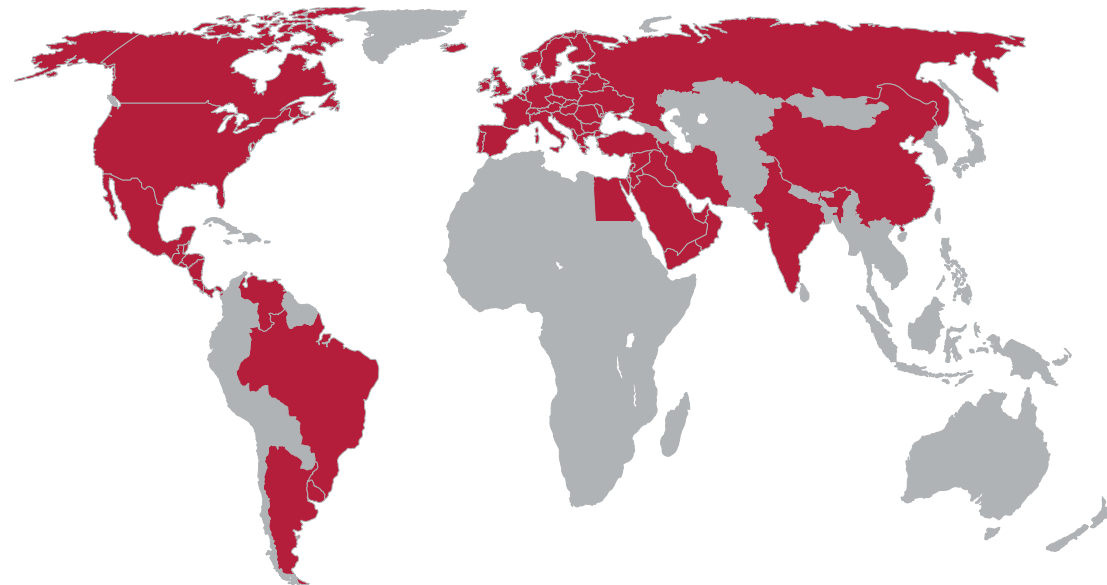
## Industries Served

Affinia Group products support numerous industry segments with replacement parts and services. These industry segments include:

- |                            |                       |
|----------------------------|-----------------------|
| Agriculture                | Mining                |
| Construction equipment     | Recreational vehicles |
| Heavy-duty trucks          | Small engine          |
| Light-duty cars and trucks | Stationary equipment  |
| Marine                     | Water filtration      |
| Mass transit               | Power generation      |

## Markets Served

Affinia's market reach is truly global.



## Affinia Group Family of Brands



## Global Locations

Affinia manufactures and distributes products in 11 countries and sells into more than 70 countries. In North America, Affinia has the No. 1 market position in filtration and brake products and No. 2 in chassis components. Below are countries where Affinia currently operates manufacturing and distribution centers.

- |           |         |           |
|-----------|---------|-----------|
| Argentina | India   | USA       |
| Brazil    | Mexico  | Uruguay   |
| Canada    | Poland  | Venezuela |
| China     | Ukraine |           |



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## Quick Facts

**Fiscal 2009 Sales**  
\$1.8 billion

**World Headquarters**  
Ann Arbor, Michigan

**President and CEO**  
Terry R. McCormack

**CFO**  
Thomas H. Madden

**Founded**  
December 1, 2004

**Affinia People**  
More than 10,000

**Products**  
**98 percent pure aftermarket**  
Filtration, Brake, Chassis

**Market Leadership**  
No. 1 in filtration – North America, Eastern Europe  
No. 1 in brake – North America  
No. 2 in chassis – North America  
No.2 in brake – Argentina  
No.3 in distribution – Brazil

**Organization**  
Global Filtration Group  
Global Brake and Chassis Group  
Commercial Distribution – South America

**Investor Relations Contact**  
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## Our Business

Affinia Group Inc. is an **innovative** global leader in the design, manufacture, distribution and marketing of **industrial** grade products and services, including extensive offerings of aftermarket parts for automotive and heavy-duty vehicles. With **\$1.8 billion** in sales, Affinia has operations in North and South America, Europe, Asia and India.

Since its founding in 2004, Affinia has completed a successful **transformation** of the company from a North America-focused organization into a truly **global** enterprise. Affinia is well positioned to meet the world's needs for quality replacement parts and services – a market that is forecast to experience steady growth in coming years as the number and age of vehicles increase each year.

Headquartered in Ann Arbor, Michigan, Affinia is a **purpose-driven** company, adhering to the highest ethical standards in its relationships with customers, suppliers and Affinia people. Core values include a global **quality** commitment to assure the best products possible regardless of where those products are designed and manufactured.

Innovation is the driving force in Affinia's growth strategy, not only in the leading edge technology of its products, but also in customer service, supply chain management, marketing, global infrastructure deployment, distribution and healthcare for our people. Affinia is continuing to add **value** to its products and services through the strategic application of **innovative** solutions.

Affinia supports some of the best known **brands** in the aftermarket, including WIX, Raybestos, Filtron, Aimco, Brake Pro, McQuay-Norris and Nakata. In addition, the company has a substantial private label business serving industry leaders such as NAPA, CARQUEST and AC Delco.

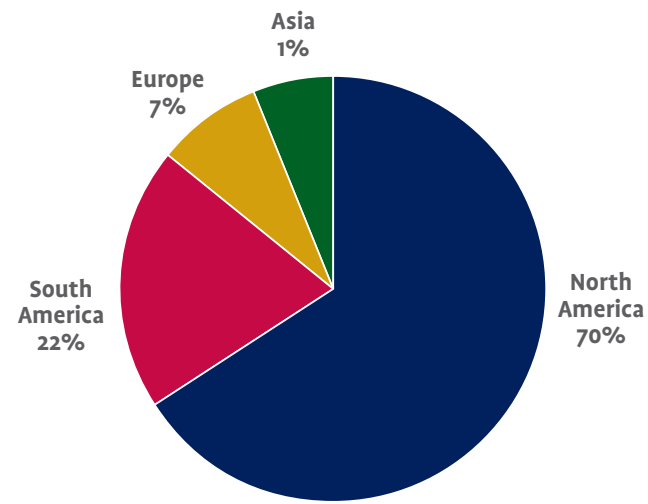


Affinia Group is an **innovative global** leader in **industrial** grade products and services, including extensive offerings of aftermarket parts for automotive and heavy-duty vehicles.

**Global Diversity**

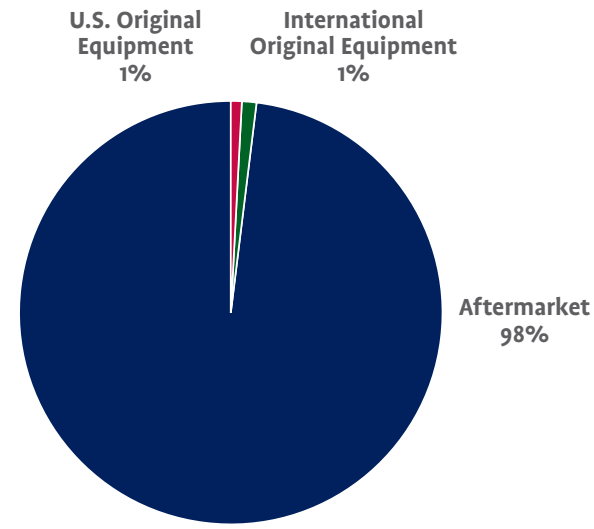
Affinia Group continues to diversify its revenue on a global basis, including higher-growth regions of Eastern Europe, South America and Asia. It is also well positioned for growth in other emerging markets.

Based on percentage of sales.



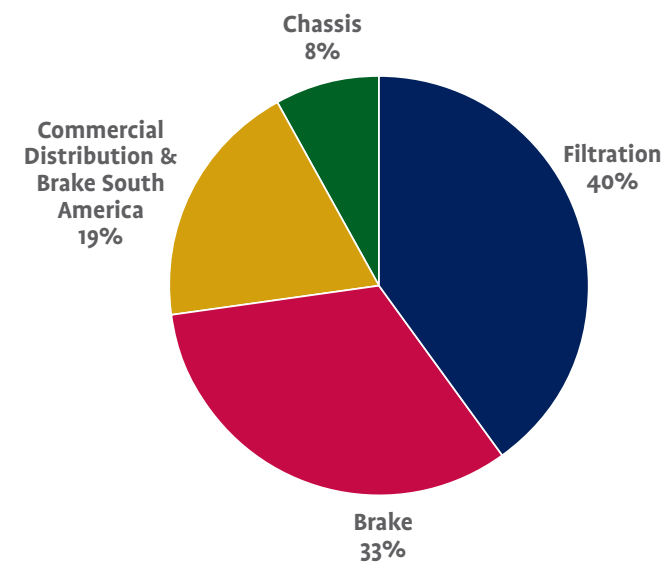
**Pure Aftermarket**

Affinia Group is a 98 percent pure aftermarket company.



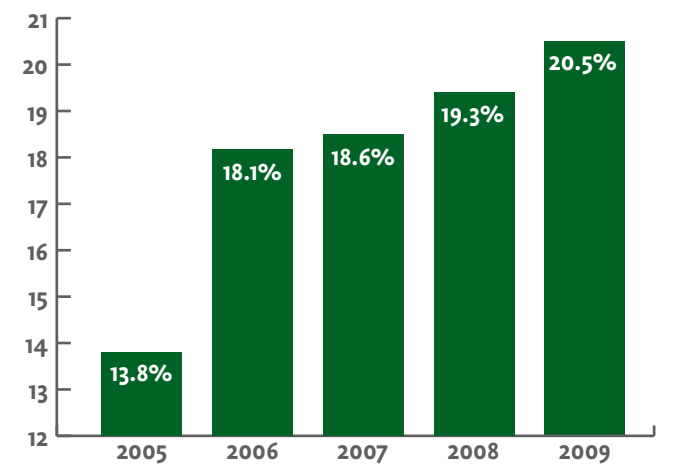
**Product Mix**

Diversity in product and service offerings is a core strength of Affinia Group.



**Gross Profit Margin**

Gross profit margin has improved from 13.8% in 2005 to 20.5% in 2009.



Does not include commercial distribution in Europe.

**Affinia Group Transformation Milestones**

2004	2005	2006	2007	2008	2009	2010
<p><b>November</b> Aftermarket business acquisition (Cypress acquires Dana Corp. aftermarket operations)</p> <p><b>December</b> Affinia Group Inc. formation (Affinia Group Inc. begins operation)</p>	<p><b>February</b> Customer recognition (Global Filtration wins Spirit of NAPA Award)</p> <p><b>March</b> Affinia Headquarters Office (Affinia Group opens Ann Arbor, Michigan headquarters)</p> <p>Purpose-Driven Company (Affinia makes commitment as Purpose-Driven Company)</p> <p>Divestiture (Affinia divests Beck Arnley)</p> <p><b>August</b> Divestiture (Affinia divests Cumsa)</p>	<p><b>January</b> Global restructuring plan (Affinia begins global restructuring of manufacturing, sourcing)</p> <p><b>February</b> Customer recognition (Global Filtration wins Spirit of NAPA Award)</p> <p><b>April</b> Global leadership (Affinia sponsors first global leadership conference)</p>	<p><b>January</b> Raybestos brake line reconfigured (Simplified offerings unveiled)</p> <p><b>May</b> MAT Holdings Joint Venture (Joint Venture agreement signed to produce brake products in India)</p> <p>WIX-Filtron (Facility opens in the Ukraine)</p> <p><b>September</b> Filtration center in Mexico (New filtration center begins operation)</p> <p><b>November</b> Brake Pro Ltd. Acquisition (Affinia expands heavy-duty offerings through acquisition)</p>	<p><b>April</b> Cabin air filters acquisition (Affinia acquires WIX/Helsa cabin air products)</p> <p><b>July</b> Organizational restructuring (Global Filtration and Global Brake and Chassis Groups created)</p> <p><b>November</b> Major acquisition in China (Affinia acquires 85 percent of China's largest brake manufacturer, Haimeng)</p> <p><b>November</b> Juarez, Mexico brake facility (Manufacturing and distribution center for brake products begins operation)</p>	<p><b>January</b> Raybestos Chassis brand (Affinia rebrands its chassis line as Raybestos)</p> <p><b>July</b> Global restructuring final phases (44 facilities (2.4 million square feet) closed)</p> <p><b>August</b> WIX 70th Anniversary (WIX Filters celebrates 70th anniversary)</p> <p>Refinancing Completed (\$225 million in senior secured notes issued; \$315 million asset-based revolving credit facility established)</p> <p>Gross profit margin improvement (Affinia reports significant gross margin improvement to 19.2 percent compared to 14.1 percent in 2004)</p>	<p><b>February</b> (Affinia divests Quinton Hazell; redeploys assets in core business)</p>